
GNOu Workforce Summit
2022 Sponsorship Opportunities

To meet the evolving workforce needs of the Greater New Orleans region, it is important to bring together workforce training partners and employers to build stronger pipelines from training to employment. In this spirit, GNO, Inc. is thrilled to host the inaugural *GNOu Workforce Summit*. This one-day event will unite cross-sector partners from across the State of Louisiana to discuss challenges, opportunities, and actionable plans for collaboration to tackle the varied workforce challenges and opportunities critical to the region and state's economic vitality.

The *GNOu Workforce Summit* will take place Thursday, September 29, 2022, at the Pan American Life Center's Conference Centre on 11 in downtown New Orleans.

To ensure the conference is accessible to nonprofit and education training partners, GNO, Inc. is seeking sponsorship from corporate partners. Please join us!

Presenting Sponsor - \$15,000

- Prominent logo placement on all promotional materials, including onsite
- Inclusion in conference social media posts across platforms
- Preference in conference participation role
- Opportunity to distribute promotional item(s) to attendees
- Sponsor logo on conference webpage
- 8 conference registrations

Lead Sponsor - \$10,000

- Prominent logo placement on all promotional materials, including onsite
- Inclusion in conference social media posts across platforms
- Participate as a moderator/introducer during break out session
- Opportunity to distribute promotional item(s) to attendees
- Sponsor logo on conference webpage
- 6 conference registrations

Supporting Sponsor - \$5,000

- Logo placement on all promotional materials
- Inclusion in conference social media posts across platforms
- Sponsor name listing on conference webpage
- 4 conference registrations

Partner Sponsor-\$2,500

- Logo placement on all promotional materials
- Mention in 1 conference social post
- Sponsor listing on conference webpage
- 2 conference registrations

For more information or to discuss sponsorship, please contact Allison Hotard (ahotard@gnoinc.org).
