

The long-term success of the Greater New Orleans region is predicated on our ability to expand and sustain a skilled workforce available to the region's growing industry sectors. To meet evolving workforce needs, it is essential to bring together regional economic development, higher education, workforce development, training providers, community-based organizations, and employers to build more vital education-to-employment pipelines.

Through GNO Inc.'s signature workforce development program, GNOu, GNO, Inc. serves as a workforce development intermediary, connecting employers to education and training providers to produce industry-relevant programming and curricula.

GNO, Inc. sees industry-driven workforce development model as triple win: employers can access a highly qualified workforce, education and training providers have access to industry partners to tailor curriculum and programs to be market-relevant, and individuals are prepared with industry validated skills to access the jobs of today, and of tomorrow.

GNOu Workforce Summit plays a critical role in coordinating, collaborating, and convening the region's workforce ecosystem. It is the only regional event focusing on the critical need for strong education and employment pipelines. The Summit focuses on various topics from re-entry(formerly incarcerated) talent to STEM education opportunities and veteran talent.



ABOUT GNOu SUMMIT

GNO, Inc. will host the 2nd Annual GNOu Workforce Summit September 19 & 20, 2023 in New Orleans at the Marriott Warehouse Arts District. This one-day event unites cross-sector partners from across Louisiana to discuss challenges, opportunities, and actionable collaboration plans to tackle the varied workforce challenges and opportunities critical to our region's economic vitality. The GNOu Summit seeks to ensure the region's workforce development ecosystem is meeting the needs of industry and preparing students for stable, well-paying careers.

SPONSORSHIP BENEFITS

As a sponsor of the GNOu Summit, your company name will be in front of 400+ workforce leaders and industry stakeholders, championing a cohesive and coordinated workforce system. Your organization will be a leader in propelling the future of workforce in the state.

If you are interested in sponsoring, please reach out to Allison Hotard, Engagement Manager, at ahotard@gnoinc.com

SPONSORSHIP OPPORTUNITIES

The 2nd annual GNOu Workforce Summit seeks to scale capacity and bring together more individuals from across the region and state to develop a strong workforce ecosystem. The support from organizations and industry partners is critical to the success of the Summit. GNOu Summit is tailored to meet the need of industry partners and cultivating strong talent pipelines for employers continued growth in the region and state. With your sponsorship support, the GNOu Summit is able to be accessible for nonprofits and education training partners to attend.

Thank you for your support and partnership!

To ensure the conference is accessible to nonprofit and education training partners, GNO, Inc. is seeking sponsorship from corporate partners. Please join us!

PRESENTING SPONSOR - \$15,000

- Prominent logo placement on all promotional materials, including onsite
- Inclusion in conference social media posts across platforms
- Preference in conference participation role
- Opportunity to distribute promotional item(s) to attendees
- Sponsor logo on conference webpage
- 8 conference registrations

LEAD SPONSOR - \$10,000

- Prominent logo placement on all promotional materials, including onsite
- Inclusion in conference social media posts across platforms
- Participate as a moderator/introducer during break out session
- Opportunity to distribute promotional item(s) to attendees
- Sponsor logo on conference webpage
- 6 conference registrations

SUPPORTING SPONSOR - \$5,000

- Logo placement on all promotional materials
- Inclusion in conference social media posts across platforms
- Sponsor name listing on conference webpage
- 4 conference registrations

PARTNER SPONSOR-\$2,500

- Logo placement on all promotional materials
- Mention in 1 conference social post
- Sponsor listing on conference webpage
- 2 conference registrations

For more information or to discuss sponsorship, please contact Allison Hotard (ahotard@gnoinc.org).

GNOu SUMMIT IS A PRODUCT OF



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